



# JOHN CABOT UNIVERSITY



**NAME\***: Christine

**LASTNAME\***: Zinker

**CLASS OF\***: College of William & Mary 2010

**MAJOR\***: Marketing

**NOW I AM\***: Just graduated in May, and now am going into Account Management in Advertising.

*\* What brought you to John Cabot University?*

I loved John Cabot's located in the heart of Rome. I originally decided to go to John Cabot because President Pavoncello visited W&M and I gave him a tour of the campus. He then convinced me to come to Rome and study at his institution.

*\* What was your career path after graduation?*

I am going into the Advertising world as an Account Manager. The role is twofold: first, I serve as the liaison between the client and my company, and second, I manage the entire create of an ad from start to finish.

*\* What about your time at John Cabot shaped you most?*

John Cabot provided me with the opportunity to learn with students from across the world. I especially enjoyed Professor Pulino's Strategic Management class, because there was only one other American student besides me in it. It was very interesting to hear opinions of students from other cultures. My study abroad experience as a whole pushed me out of my comfort zone and helped me to grow and mature as a person.



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\* *What are you working on now?*

Advertising career

*What do you miss most about Rome?*

I miss being able to walk through history, eat fresh mozzarella and tomatoes, and drink wine on the Spanish Steps.

*If you could live anywhere in the world, where would that be?*

I don't think I could ever live in just one place-there is too much to see in the world. I definitely want to come back to Rome soon, visit my grandmother in Prague, and visit the countries of Croatia and Thailand. I'd also love to spend a week exploring Spain and Portugal. And my Swedish cousin keeps inviting me to visit, so I will have to take advantage of that!

*What is your favourite John Cabot memory?*

One of my best friends from Chicago was studying in Florence when I was in Rome. She came to visit for a weekend, and we decided to take a day trip to the Island of Ischia off the coast of Naples. Once we arrived in Naples by train, we hopped on a ferry to Ischia. I remember sitting down at this tiny restaurant right on the water. We ordered pizza and wine from our server in a purple sweater, basked in the sun, and talked about life. That was one of the most peaceful and happy moments I've ever had.